



# Social Media Template



Government of South Australia  
Department of Planning,  
Transport and Infrastructure

<b>School Contact (School name, Email and Phone)</b>	<b>Potential Topics</b> <ul style="list-style-type: none"><li>• <b>Way2Go</b> involvement across the school</li><li>• <b>Way2Go Bike Ed</b> involvement</li><li>• <b>Way2Go</b> Infrastructure improvement grants / Wheels Hubs funding</li><li>• School involvement in active, greener, safer travel initiatives</li><li>• School involvement in National Ride2School day / National Walk 2 School day</li><li>• Crossing monitors</li></ul>	<b>Text for social media / website use</b> <p>Include 1 or 2 key positives about the school's involvement. <u>No more than 80 characters (under 40 characters is best).</u></p> <p>This could include any of the following:</p> <ul style="list-style-type: none"><li>• a positive quote from the Way2Go school coordinator / School leadership about the program</li><li>• a positive quote from a student about the program</li><li>• a positive quote from a parent about the program</li></ul> <p>( If posting to your schools social media pages please use the following hashtags #way2go or #way2gobikeed )</p> <p><b>Make sure to obtain the individual student/parent/teacher's approval before quoting them directly and that you have cleared it with your principal.</b></p> <p>Your text may be edited before posting</p>	<b>Photo / Video</b> <p><b>Only include photos / video approved for public use by parents / guardians</b></p>	<b>Facebook Contact</b>