

ROAD SAFETY ACTION PLAN 2013-2016



PEDESTRIANS

Designing our city and suburbs so as to encourage more walking is a key aim of the 30-year Plan for Greater Adelaide. A range of measures including more walking friendly streetscapes and neighbourhoods and providing lower speed environments where there are a high number of pedestrians can create a safer walking environment and encourage more active travel.

During the last 10 years, 147 pedestrians have been killed in road crashes and 1119 seriously injured. Although the number of child pedestrian injuries has reduced in recent years still more than 10% of pedestrians injured in a road crash are aged under 15. Pedestrians of any age or gender are at risk however younger and older pedestrians are at greater risk. Those who have high blood alcohol levels are also at a higher risk.

The South Australian Road Safety Action Plan 2013-2016, developed in consultation with the Road Safety Stakeholder Reference Group, has identified the following priority actions to improve pedestrian safety.

Key actions:

Investing in safer roads

- > Install infrastructure treatments that support lower travel speeds and improve the safety of pedestrians (including mobility device users) and cyclists including demonstration wombat crossings and intersection platforms. (DPTI, LG)

Creating safer communities and neighbourhoods

- > Create safer neighbourhoods and pedestrian friendly streets with lower vehicle travel speeds. Implement the online 'Living Neighbourhoods' resource and develop tools for local government to implement concepts from the 'Streets for People' Compendium. (DPTI, LG, Urban Renewal Authority, Heart Foundation)
- > Implement a dynamic speed limit trial to support lower speeds during major events such as around the Adelaide Entertainment Centre and Adelaide Oval. (DPTI)
- > Expand the use of traffic light pedestrian countdown timers to enhance usability and safety for pedestrians. (Adelaide City Council, DPTI)
- > Implement safer speed limits in the CBD and improve responsiveness of phasing sequences at signalised crossings where there is high pedestrian and cyclist activity. (DPTI, Adelaide City Council)
- > Continue to support local government and communities by providing grants and partnership programs to deliver projects that influence changes in road user behaviour towards safer, greener and more active travel. (DPTI lead agency in conjunction with LG, MAC, RAA)
- > Develop 'sharing the road' education campaigns to raise drivers' awareness of safe behaviours in the presence of cyclists, pedestrians and motorcyclists. (MAC lead agency in conjunction with SAPOL, DPTI, RAA and others as appropriate)

Better informed communities

- > Increase the number of schools actively participating in the Way2Go program by 50% from 100 to 150. (DPTI)
- > Expand the scope of the Smarter Travel @ Work program to engage and encourage business and industry to take actions that lead to improved road safety outcomes. (DPTI)

