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### DRAFT MASTER PLAN FOR REVITALIZED RIVERBANK MADE PUBLIC

The State Government has today released details of the draft Master Plan for one of the most exciting urban development projects in the city in decades - the revitalisation of Adelaide's Riverbank precinct.

Infrastructure Minister Patrick Conlon said the draft plan, developed by a consortium led by Ashton Raggat McDougall (ARM), included 11 key guiding principles that will provide direction and a reference point for future development of the Riverbank.

“ARM has identified considerable opportunities for the private sector to play a vital role in redeveloping this underutilised Riverbank precinct,” Minister Conlon said.

“These opportunities include new multi-storey commercial buildings, potential for expansion for existing operators such as the Casino and the Intercontinental and new food and beverage outlets.

“We also believe there is room for associated and appropriate retail activity to make the area more attractive for visitors, tourists and residents.”

The consortium has identified six “new” destinations in Riverbank which should be considered as part of the revitalization.

**Festival Square:** Would involve replacing the existing Hajek Plaza with a new gathering place consisting cafes, restaurants, commercial buildings and a new foyer for the Festival Centre.

**New Elder Park:** Aims to create a new park for the 21<sup>st</sup> century by reshaping the grassed area to cater for larger gatherings and performances.

**River West:** Creating a new vibrant area between the Convention Centre and Festival Centre. Would enhance the riverbank experience by integrating food and beverage outlets into the grassed riverside with a new boardwalk and gently sloping terraces to the river edge.

**River Crossing:** The consortium has provided a comprehensive list of factors to guide the location of the new pedestrian bridge across the Torrens and suggests the bridge landing on the southern side of the river helps to create an active hub with easy access to public transport via Adelaide Railway Station.

**Natural Riverbank:** Suggested reshaping of the area known as Pinky Flat, by creating a series of wetlands that would reflect the landscape before European settlement, incorporating a network of boardwalks and a striking new fountain.

**Riverbank Gateway:** Creating a new urban tree-lined street which would help bring to life the edges of Station Rd.

ARM has developed the draft Master Plan in collaboration with the Riverbank Stakeholder Reference Group, including representatives from Adelaide Festival Centre, Adelaide Convention Centre, Adelaide City Council, Skycity, Tourism SA, Intercontinental and the Integrated Design Commission.

Minister Conlon said the Department of Transport, Energy and Infrastructure had received more than 1,000 responses on how to best plan Riverbank during recent community engagement.

“Once the final master plan has been completed it will be presented to Cabinet by the year’s end for its consideration and endorsement of the vision, ideas, concepts and proposed governance arrangements of the precinct,” Minister Conlon said.

The details in the draft Master Plan are intended to present an overall vision and series of concepts and investment opportunities that warrant further consideration and is not a final plan.

The next step is to seek community and stakeholder feedback on the concepts and ideas in the draft Master Plan.

Minister Conlon said members of the public would have a number of chances to have their say through website questionnaires and direct engagement with the Master Plan team.

More information on the State Government’s vision and plans for Adelaide’s signature precinct can be found at [www.infrastructure.sa.gov.au/adelaide\\_riverbank\\_precinct](http://www.infrastructure.sa.gov.au/adelaide_riverbank_precinct) or by contacting the Project Team on 1300 305 255 or emailing [DTEI.RiverbankProjectTeam@sa.gov.au](mailto:DTEI.RiverbankProjectTeam@sa.gov.au)