

ROAD SAFETY ACTION PLAN 2013-2016



CYCLISTS

More people are cycling in South Australia and data shows that the number of people cycling to and from the CBD on an average weekday has increased by 87% over the most recent 10-year period (2003-2012). A key aim of the 30-year Plan for Greater Adelaide is to design our city and suburbs to encourage more walking and cycling.

During the last 10 years, 37 cyclists have been killed and 631 seriously injured in road crashes on South Australian roads.

The most effective measures to improve safety for people riding bikes are to provide lower speed environments where motor vehicles and bicycles travel at comparable speeds on quiet streets or by providing separation between vehicles and cyclists on main roads. Comprehensive, safe bicycle networks are required to meet the diverse needs of the range of people who cycle.

The South Australian Road Safety Action Plan 2013-2016, developed in consultation with the Road Safety Stakeholder Reference Group, has identified the following priority actions to improve safety for cyclists.

Key actions:

Investing in safer roads

- > Create bike boulevards and work with cycling experts to design innovative road signage and Local Area Traffic management treatment works that enhance cyclist safety when sharing the road with motor vehicles. (DPTI, LG)
- > Install infrastructure treatments that support lower travel speeds and improve the safety of pedestrians (including mobility device users) and cyclists including demonstration wombat crossings and intersection platforms. (DPTI, LG)
- > Continue to seek opportunities to increase investment in road maintenance. (DPTI)

Creating safer communities and neighbourhoods

- > Create safer neighbourhoods and pedestrian friendly streets with lower vehicle travel speeds. Implement the online 'Living Neighbourhoods' resource and develop tools for local government to implement concepts from the 'Streets for People' Compendium. (DPTI, LG, Urban Renewal Authority, Heart Foundation)
- > Continue to support local government and communities by providing grants and partnership programs to deliver projects that influence changes in road user behaviour towards safer, greener and more active travel. (DPTI lead agency in conjunction with LG, MAC, RAA)
- > Develop 'sharing the road' education campaigns to raise drivers' awareness of safe behaviours in the presence of cyclists, pedestrians and motorcyclists. (MAC lead agency in conjunction with SAPOL, DPTI, RAA and others as appropriate)

Using new technologies

- > Continually update information services such as the online and smart phone app *Cycle Instead Journey Planner* to reflect additions to the cycle network and safety enhancements so that people riding bikes are able to choose the safest, most appropriate routes for their personal travel needs. (DPTI)

Better informed communities

- > Increase the number of schools actively participating in the Way2Go program by 50% from 100 to 150. (DPTI)
- > Expand the scope of the *Smarter Travel @ Work* program to engage and encourage business and industry to take actions that lead to improved road safety outcomes. (DPTI)