



Media Release

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ROAD SAFETY FOR TEENAGERS UNDER THE SPOTLIGHT IN LATEST MY LICENCE E-NEWS

The latest MyLicence e-newsletter puts the spotlight on RAA's Street Smart road trauma awareness event and a special road safety message from a young South Australian.

Department for Transport, Energy and Infrastructure (DTEI) Director, Road Safety, Martin Small said the MyLicence e-newsletter, issued today, is a fantastic way to get all the latest road safety information and tips.

"I urge all young drivers, their parents and supervising drivers to visit the My Licence website www.myllicence.sa.gov.au to subscribe and receive the regular e-newsletters," he said.

"The My Licence e-newsletter is emailed to hundreds of pre-learners, learners, provisional drivers, parents and supervising drivers offering tips on being a safer, smarter driver."

"This month's e-news features the RAA's Street Smart – a road trauma awareness event which brings home the message that one momentary lapse in concentration on the road really can change lives."

"Nearly 3,500 teenagers from years 10 through to 12 attended the event, with the aim of educating students about the harsh reality of a serious car crash."

"This month's e-news also includes the wise message from fifteen year old Maddy from Port Augusta, who recognised the importance of driving safely and spreading the message to her friends."

"Maddy made a short two-minute film about the dangers of drag racing at traffic lights and entered the video into a magazine competition to educate other young people on this serious topic."

"Her short film was chosen out of hundreds of entries for its creativity and more importantly the messages portrayed and I congratulate her on her initiative and her bravery."

Visit www.myllicence.sa.gov.au to subscribe to the free My Licence e-newsletter and view the latest edition which also includes road safety advice for the Easter long weekend and tips for safe country driving.